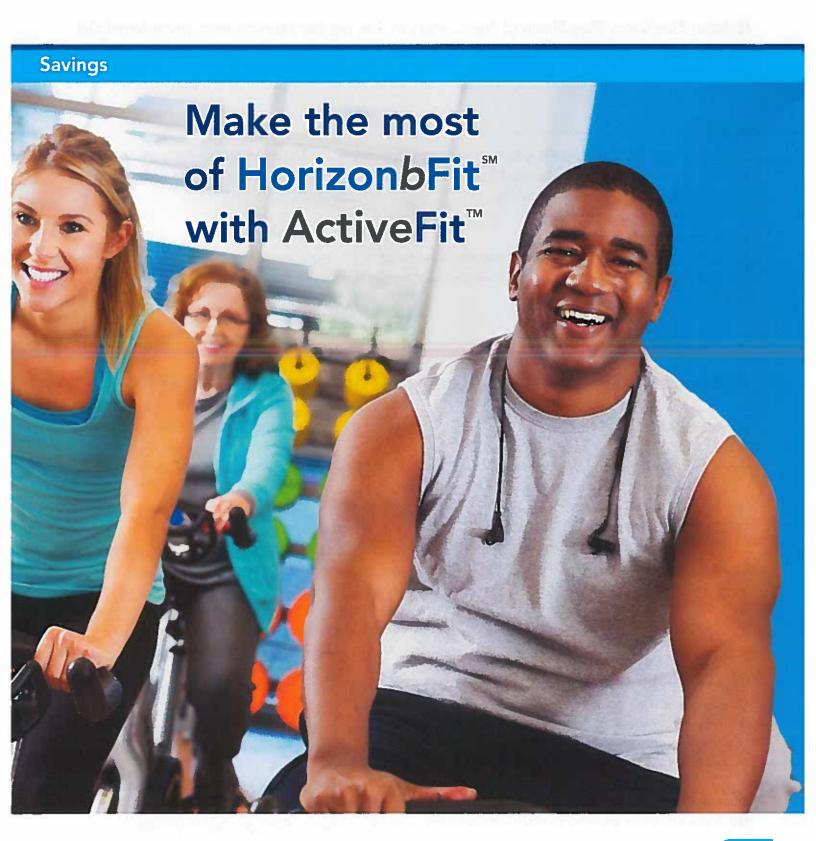






Horizon Blue Cross Blue Shield of New Jersey





The rewards are endless when you exercise on a regular basis. You'll be healthier, feel better and have more energy to make the most out of each and every day!

Horizon Blue Cross Blue Shield of New Jersey makes regular exercise even more beneficial for you with **HorizonbFit**, the program that **rewards you** when you stay on track to achieve your fitness goals.

Benefits that add up!

When you enroll in **HorizonbFit**, you become eligible to receive a \$20 incentive for every month that you visit your selected fitness facility 12 days or more. That means that you can earn up to \$240 a year in rewards when you exercise regularly.

An app to help you succeed

ActiveFit[™], a smartphone GPS and Bluetooth-enabled mobile application, now allows you to track your **HorizonbFit** facility usage and incentive payment history right from the convenience of your smartphone!

Answers to Frequently Asked Questions About ActiveFit

What is ActiveFit?

ActiveFit is a smartphone app that allows you to access your **HorizonbFit** member portal. ActiveFit tracks your attendance at any participating fitness facility you visit. You can also access visit and payment information, self-report facility visits for times you don't have your smartphone with you at a facility, update your personal information, view motivational messaging to keep your workouts on track and use the built-in step counter, SmartWalk, for tracking how much you walk.

How do I use ActiveFit to find a participating fitness facility?

Open your ActiveFit app, select *Maps* from the drop-down menu and search the network of participating facilities by ZIP code. Thousands of fitness facilities participate in **HorizonbFit**.

Does it cost me anything to download ActiveFit?

No. It does not cost anything to download ActiveFit.

What if I am no longer enrolled in HorizonbFit?

If you are no longer enrolled in **HorizonbFit**, you will still be able to view your program history and take advantage of the step counter and other offerings via ActiveFit.

Do I have to have GPS and Bluetooth enabled on my phone?

Yes. For ActiveFit to effectively track visits, you will need to have Bluetooth and GPS location services enabled on your phone. To enable these, follow the steps in your phone's Settings menu.

GPS (location services)

iPhone Users: Settings > Privacy > Location Services > Enable "ON"

Android Users: Settings > General > Location > Select "ON" on the top of your screen.

Bluetooth

iPhone Users: Settings > General > Bluetooth > Enable "ON"

Android Users > Settings > Select Wireless & Networks and touch Bluetooth

If I want to have my facility visit tracked with ActiveFit, do I need to bring my smartphone into the facility?

Yes. You will need to bring your smartphone into the facility for your visit to be recorded. You will also need to have ActiveFit open on your smartphone prior to entering your facility. Please ensure that your GPS location services and Bluetooth are enabled to ensure your visit is recorded.

How is my attendance captured by ActiveFit at my fitness facility?

ActiveFit uses geofencing technology to create a "hotspot" surrounding your facility. Aside from your normal check-in procedure, ActiveFit will trigger a visit when you enter the geofence. For best results, open ActiveFit and ensure your GPS (location services) is enabled before you enter. Allow a few moments for your visit to be recorded.

What happens if I forget to bring my smartphone to the facility?

You can self-report your visit through ActiveFit after your visit. Open ActiveFit, select the *Menu* button and then select *Self-Reporting*. Tap the date you would like to self-report, enter the time and time spent. Click *Submit for Review*. Advanta Health Solutions, which administers the program, reserves the right to verify self-reported visits, whether by checking with the facility or by requiring a printout of your attendance from the facility.

How long does it take ActiveFit to record my visit?

Generally, your visit will be recorded within 15 minutes after you enter your facility, but this time frame can vary. If your visit does not register, you can self-report your visit through ActiveFit by opening ActiveFit, selecting the *Menu* button and selecting *Self-Reporting*. Tap the date you would like to self-report, enter the time and time spent. Click *Submit for Review*.

Why is my facility visit still pending?

If you self-report a visit, that visit will have a pending status until it is verified by the facility in its monthly usage report. In some cases, Advanta may ask you to submit a usage summary directly from your facility to verify a self-reported visit.

I entered the wrong date and time when I self-reported visits. How do I correct this?

Simply self-report the date you attended via ActiveFit, and send an email to **MemberServices@AdvantaHealth.com** so we can update our records.

How do I use the app to update my personal information?

To update your personal information through ActiveFit, open the app, select *Menu*, select *Profile*. Update your personal information and select *Save*.

How can I use the app to check reward credits?

To access your payment history, open ActiveFit, select *Menu* and then *Payments*.

How do I use the app to change fitness facilities?

Once you begin using ActiveFit and select a participating facility, any visits to other participating facilities will also be recorded and count toward your monthly rewards goal.

Can I delete the ActiveFit app at any time?

Yes. There is no obligation to keep ActiveFit on your smartphone. However, keep in mind that once deleted, the app will no longer track your visits, and some program data may be lost. You can also view your program history at any time in the HorizonbFit member portal at HorizonbFit.com.

If you have any questions about the HorizonbFit program or ActiveFit, contact Advanta Health Solutions Member Services by email at memberservices@advantahealth.com or call toll free at 1-201-351-7850, extension 1, Monday through Friday, between 9 a.m. and 5 p.m., Eastern Time.

The HorizonbFit program is offered to eligible Horizon BCBSNJ members and is administered by Advanta Health Solutions.

Advanta Health Solutions is responsible for administering the program and processing reimbursements on behalf of Horizon BCBSNJ to credit qualifying members' accounts. Eligibility for the program is based on your Horizon BCBSNJ plan.

Advanta Health Solutions is independent from and not affiliated with Horizon Blue Cross Blue Shield of New Jersey or the Blue Cross and Blue Shield Association.

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